JOURNAL OF RESEARCH HIGHER EDUCATION

Vol. 1, No. 1 / 2017



Journal of Research in Higher Education

· Vol. I, No. 1, 2017

Published twice yearly by © The Centre for University Strategy and Quality Management, Babeş-Bolyai University

> ISSN 2559 - 6624 ISSN-L 2559 - 6624

https://doi.org/10.24193/JRHE.2017.1

Edited by: The Centre for University Strategy and Quality Management, Babeş-Bolyai University

Editor-in-Chief

Prof. Dan Chiribucă, Babeș-Bolyai University, Cluj-Napoca, Romania

Editorial Board

Assoc. Prof. Marko Balint, Babes-Bolyai University, Romania

Prof. Daniel David, Babes-Bolyai University, Romania

Prof. Adrian Hatos, University of Oradea, Romania

Asst. Prof. William Yat Wai Lo, *Hong Kong Institute of Education, China*

Prof. Ian McNay, University of Greenwich, UK

Prof. Marian Preda, University of Bucharest, Romania

Prof. Horatiu Rusu, Lucian Blaga University of Sibiu, Romania

Assoc. Prof. Pedro Teixeira, University of Porto, Portugal

Prof. Robert Toutkoushian, University of Georgia USA

Assoc. Prof. Eyüp Artvinli, Eskisehir Osmangazi University, Turkey

Editorial Staff

Anamaria Bogdan

Dr. Simona Mălăescu

Dr. Sonia Pavlenko

Monica Petric

Dr. Adriana Şerban

Dr. Oana Mihaela Tămaș

© Cover design

Edit Fogarasi

All material copyright ©2017 by the Centre for University Strategy and Quality Management, Babeş- Bolyai University. Reproduction or use without written permission is prohibited.

e-mail: journal.rehe@ubbcluj.ro http://jrehe.reviste.ubbcluj.ro/

Contents

Dan Chiribucă	A Brief Rationale for a New Journal in the Field of Higher Education		
Adrian Hatos	Are University Mergers a Solution for the Problems of Romanian Higher Education Nowadays?	11	
Paul Şerban Agachi	Improving Performance of Universities Using University Rankings. Case Study, Al Farabi Kazakh National University, Kazakhstan	23	
Adriana Daniela Şerban	International Participation in Quality Assurance within the European Higher Education Area	37	
Simona Mălăescu, Dan Chiribucă, Anamaria Bogdan, Sonia Pavlenko, Monica Petric, Adriana Șerban, Oana Tămas	Revisiting the Organisational Identification Assessment from a managerial perspective: A case study on a Romanian public University	55	